

MARGARET S. MARCUS
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EDUCATION

University of Maryland, College Park, MD

May 2020

Doctor of Philosophy

- Dissertation: *Bilingual in a Monolingual District: Stakeholder Perspectives on Equitable Access to Dual Language Education Programs.*

American University, Washington, D.C.

2014-2015

- Coursework: Foundations & Methods of Bilingual Education; The Principles of Linguistics; International Perspectives on Bilingual Education

Fundación Instituto Universitario de Investigación José Ortega y Gasset, Madrid, Spain

2011

- Completed intensive summer program and received credit from the University of Minnesota in the following coursework: Culture and Society in Spain Today; Methodologies of Spanish Language; and Practical Applications of Spanish Grammar

The Fletcher School of Law and Diplomacy, Tufts University, Medford, MA

2008

Master of Arts in Law and Diplomacy (MALD)

- Concentrations: *Development Economics* and *International Monetary Theory and Policy*
- Thesis: "The Starvation of the Cuban People: An Evaluation of the US Embargo and Cuban Economic Policies"

Universidad del Sagrado Corazón, San Juan, Puerto Rico

2005

Teaching Certification in Secondary-Level Spanish

Skidmore College, Saratoga Springs, NY

2003

Bachelor of Arts in Economics and Spanish, Minor in Latin American Studies

- *Phi Beta Kappa; Magna Cum Laude* with Honors in Economics
- Thesis: "The Colombian Cocaine Market: Economic Theory and Its Application"
- Completed IES Study Abroad Program at the University of Salamanca in Salamanca, Spain.

PROFESSIONAL EXPERIENCE

PAVE Parents Amplifying Voices in Education, Washington, D.C.

2019-2020

Policy Fellow

- Responsible for data aggregation, policy research, and development of informational materials for families.
- Analysis of community feedback to inform recommendations for partners.

University of Maryland, College of Education, College Park

Fall 2016; Fall 2018

Instructor of Record

- *Language Variation and Multilingualism in Elementary Classrooms.* Core requirement for pre-service teachers. Class themes include working with linguistically-diverse students and balancing home language practices with learning Standard English.
- Program Support: UMD Multilingual Research Center. Organized and coordinated speaker series on multilingualism with well-renowned scholars.

DC Bilingual Public Charter School, Washington, D.C.

2012-2014

Instructional Coach, Spanish Literacy

- Provided professional development for native-speaking Spanish teachers including data-driven instruction, best practices, and Spanish language instruction techniques for heritage speakers and second language learners.
- Responsible for teacher evaluation and review; including tracking of professional goals, instructional delivery, and school culture components.
- Implemented and managed *Fight for Children* “Artifact Library” grant project that enhanced social studies curriculum through a collection of historical and scientific artifacts.
- Member of school administrative team.

District of Columbia Public Schools, Washington, D.C.

2010-2012

Teacher Lead, Dual-Language Second Grade Teacher

- Coordinated and led teachers in student data analysis, planning for student achievement, and professional development activities.
- Participated in Emerging Leaders Program with New Leaders and accepted to Aspiring Principals Program. Maintained active role in Academic Leadership Team.
- Delivered rigorous instruction in Spanish and English to English language learners (ELLs) in a Title I school with 85% ELL students.
- Founder and leader of Powell Elementary School’s “International Club,” a before school program helping students learn and connect with Latin and world cultures.

Central Intelligence Agency, Washington, D.C.

2008-2010

Economic Analyst, Latin America

- Delivered analytical products (written & oral) to senior U.S. Government policymakers on Latin American economic issues.
- Evaluated classified and open-source materials; coordinated and collaborated across multiple government agencies; identified economic threats to U.S. national security.

United Nations Office on Drugs and Crime, Bogota, Colombia

2007

Summer Intern, Office of Alternative Development

- Worked with partners in San Jose de Guaviare to establish local alternative development projects.
- Collaborated with Colombian government interlocutors to develop project proposals.
- Translated UNODC project documents from Spanish to English on behalf of senior UN diplomats.

Cytyc Corporation, Sacramento, CA

2005-2006

Professional Medical Representative

- Marketed cervical cancer diagnostic testing to 150 obstetricians and gynecologists.
- Increased revenue by \$250,000; awarded “Most Market Conversions in Western Region” certificate.

Department of Education of Puerto Rico, San Juan, Puerto Rico

2003-2005

Elementary English Teacher

- English language teacher for over 100 ELL students in Cayey.
- Developed and implemented grammar and vocabulary curriculum based on learning goals and student needs.

Secondary-Level Spanish Teacher

- Served as Title I ninth-grade Spanish teacher in Guayama with 93% of students below the poverty level.
- Established new school criteria for integration of marginalized students into group activities.
- Conducted home visits to decrease truancy rates among high-risk students.

CONFERENCE PRESENTATIONS

- Marcus, M. S. (2020, Apr 17 - 21) *Bilingual Education in a Monolingual District: Stakeholder Perspectives on Equitable Access to Dual-Language Education* [Roundtable Session]. AERA Annual Meeting San Francisco, CA <http://tinyurl.com/vphj94d> (Conference Canceled)
- Marcus, M. (2020, February). "Stakeholder Perspectives on Dual Language Education Programs: For Whom and Why?" Presented at the annual meeting of the National Association of Bilingual Education (NABE). Las Vegas, NV.
- Marcus, M. (2019, November). "Equidad y acceso a los programas bilingües: Perspectivas de las partes interesadas." Presented at the annual meeting of La Cosecha. Albuquerque, NM.
- Marcus, M. (2018, November). "Language Variation in the Classroom: Preparing Our Preservice Teachers for Linguistic Diversity." Presented at the annual conference of La Cosecha. Santa Fe, NM.
- Shi, L., Rolstad K., & **Marcus M.** (April 2018). "Developing Preservice Teachers' Critical Language Awareness through Written Self-reflections: A Discursive Psychology Approach." Presented at the annual meeting of the American Educational Research Association (AERA). New York, NY.
- Budde, C. **Marcus, M.**, & Silverman, R. (2018, April). "I have something to say!" Exploring the dynamic between teacher talk-moves and quality-talk for emerging bilinguals. Presented at the annual meeting of the American Educational Research Association. New York, NY.
- Budde, C. **Marcus, M.**, & Silverman, R. (2018, March). Teacher Talk-Moves and the Influence on Quality Talk for Emerging Bilinguals. Presented at the annual meeting of the American Association for Applied Linguistics (AAAL). Chicago, IL.
- Marcus, M. (2017, November). "Family Language Policy: The Choices Families Make." Presented at the annual meeting of La Cosecha. Albuquerque, NM.

PUBLICATIONS

- Budde, C., **Marcus, M.**, Martin-Beltran, M. "I want you to find evidence that's going to support your claim": Exploring how teacher talk relates to linguistically diverse student talk in small group reading discussions. Manuscript in preparation.
- MacSwan, J., Guzman, N., McAlister, K. T., & **Marcus, M.** (2020). Effects of home codeswitching practices on bilingual language acquisition. In J. MacSwan & C. Faltis (eds.), *Codeswitching in the Classroom: Critical Perspectives on Teaching, Learning, Policy and Ideology*. New York: Routledge.

PROFESSIONAL SERVICE

- Member of Deputy Mayor of Education's English Learner Working Group, April – May 2020.
- Manuscript Reviewer, International Multilingual Research Journal, February, 2019; July & September 2020.
- Member/Academic Chair of Sela Public Charter School Board, April 2017 – July 2018.

ADDITIONAL INFORMATION

- Fluent in Spanish.
- Teaching certification in Elementary/Grades 1-6 Level and Spanish/Grades 7-12 Level, Washington, D.C.

Margaret S. Marcus

PROFESSIONAL REFERENCES

Available upon request