Curriculum Vitae

Notarization. I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Marin 9 17-4-2023

Marvin A. Titus Date

MARVIN A. TITUS, PH.D.

Department of Counseling, Higher, and Special Education Benjamin Bldg., 3209 University of Maryland College Park, MD Phone: 301.405.2220

Email: mtitus@umd.edu

Academic Appointments

2012 – present Associate Professor of Higher Education

Department of Counseling, Higher, and Special Education

University of Maryland College Park, MD

2019 – present Faculty Collaborator

Maryland Equity Project College of Education University of Maryland College Park, MD

2007 - 2012 Assistant Professor of Higher Education

Department of Education Leadership, Higher Education, &

International Education

University of Maryland, College Park, MD

2003 – 2007 Assistant Professor of Higher Education

Department of Adult and Higher Education

North Carolina State University

Raleigh, NC

1985 - 1987 Adjunct Lecturer, Economics

University of the Virgin Islands St. Thomas, U.S. Virgin Islands

Other Employment

2000 - 2003 Coordinator of Policy Research & Analysis, Office of Administration & Finance

1991 – 2000 Policy and Planning Information Specialist, Office of Academic Affairs

1989 - 1991 Planning Analyst, Office of Policy and Planning

University System of Maryland Office

Adelphi, MD

1987- 1989 Institutional Research Analyst

Office of Institutional Planning and Research

George Mason University

Fairfax, VA

1983 – 1987 Economist

Bureau of Labor Statistics

U.S. Virgin Islands Department of Labor

Educational Background

Ph.D. Education Policy, Planning, & Administration (Higher Education), 2003 University of Maryland, College Park

M.A. Economics, 1982 University of Wisconsin at Milwaukee

B.A. Economics & History, cum laude, 1979 City University of New York, York College

RESEARCH, SCHOLARLY, AND CREATIVE ACTIVITIES

Note: # is used to identify co-authors mentored as graduate or undergraduate students.

Books

1. **Titus, M.** (2021). *Higher Education Policy Analysis Using Quantitative Techniques:* Data, Methods, and Presentation. Cham, Switzerland: Springer.

Book Chapters

- 1. **Titus, M.A.** (2023). An analysis of state economic performance and state support for public higher education. In J. A. Delaney (Ed.) *Volatility in State Spending for Higher Education*. Washington, DC: American Educational Research Association Publications.
- 2. **#Titus, M.A.,** Gray, S., & Lue, K. (2022). Bachelor's Degree Production and State Higher Education Finance Policy in the Pre- and Post-Recessionary Period. In C. Roellke & J. King Rice (Eds.) *Fiscal Policy and Practice in American Higher Education*. Information Age Publishing Inc.

- 3. **Titus, M.A.** (2010). Understanding the Relationship Between Working While in College and Future Salaries. In L. W. Perna (Ed.), *Understanding the Working College Student: New Research and Its Implications for Policy and Practice.* Stylus Publishing (pp. 261-282).
- 4. **Titus, M. A.** (2004). National Center for Education Statistics: Supplemental Table Update, January, 2002. In T. Shohov (Ed.), *Federal Student Loans*. Hauppauge, NY: Nova Science Publishers, Inc. (pp. 129 161).

Chapters in Edited Volumes

1. **Titus, M. A**. & Eagan, K. (2016). Examining Production Efficiency in Higher Education: The Utility of Stochastic Frontier Analysis. In M. Paulsen (Ed.), *Higher Education: Handbook of Theory and Research, Volume 31*, New York: Springer. (pp. 441-512).

Edited Special Issues of Journals

1. Rios-Aguilar, C., & Titus, M. A. (2018). Special Issue: Spatial Thinking and Analysis in Higher Education Research, *New Directions for Institutional Research*, 2018(108).

Refereed Journal Articles

- 1. McClure, K. R., Vamosiu, A. C., **Titus, M. A.**, & Gray, S. M. (2023). Privatization and Cost Inefficiency at U.S. Public Research Universities. *Studies in Higher Education*. *0*(0), 1–18. [link to abstract]
 Contribution: Conceived the research design, guidance on analysis and implications
- 2. McClure, K. R., Vamosiu, A. C., **Titus, M. A.**, & Gray, S. M. (2023). New public management in U.S. higher education: Is privatization associated with lower costs? *Public Management Review*, 0(0), 1–26. [link to abstract] Contribution: Conceived the research design, guidance on the analysis and implications
- 3. Vamosui, A., Sandy, J., & **Titus, M.A.** (2022). Neighbor-Effects and Economies of Scale and Scope at Public Community Colleges. *Higher Education Policy*. [link to a full text] Contribution: Conceived the research design, provided guidance on the analysis and implications
- 4. **Titus, M. A.,** Vamosui, A., Hayes Buenaflor, S., & Maliszewski Lukszo, C., (2021). Persistent Cost Efficiency at Public Community Colleges in the US: A Stochastic Frontier Analysis, *Research in Higher Education*. 62(8), 1168–1197. Contribution: Conceived the theoretical framework and research design, provided guidance on the analysis and implications
- 5. **Titus, M. A**. (2019). Examining degree production and financial context at public master's colleges and universities in the United States: A distance function approach. *Tertiary Education and Management, 1–17*
- 6. Rios-Aguilar, C., & **Titus, M. A.** (2018). Spatial Research in Higher Education: Expanding Understanding and Identifying Inequities. *New Directions for Institutional Research*, 2018(108), 5–10. Contribution: Wrote 30 percent of the article

- 7. McClure, K. R. & **Titus, M. A.** (2018). Spending up the ranks? The relationship between striving for prestige and administrative expenditures at U.S. public research universities. *The Journal of Higher Education*, 89(6), 961-987.

 Contribution: Designed the analytical framework and conducted the analysis, wrote up the results
- 8. Vamosiu, A., McClure, K., & **Titus, M.** A. (2018). Economies of scale and scope at public master's institutions: Evidence accounting for spatial interdependency. *Education Economics*, 26(5), 516–533.

 Contribution: Wrote the introduction and conceived the analytical framework, provided guidance on the analysis
- 9. **Titus, M. A.**, Vamosiu, A. & McClure, K.R. (2017). Are public master's institutions cost efficient? A stochastic frontier and spatial analysis. *Research in Higher Education*, 58(5),469-496.

 <u>Contribution</u>: Conceived the theoretical framework and research design, provided guidance on the analysis and implications
- 10. **#Titus, M. A.**, Vamosiu, A. & Gupta, A. (2015). Conditional convergence of non-resident tuition rates at public research universities: A panel data analysis. *Higher Education: The International Journal of Higher Education Research*, 70(6), 923-940. Contribution: Wrote the introduction, conceived the conceptual model and method, provided guidance on the analysis and wrote most of the conclusions and implications
- 11. **Titus. M.** A. & Pusser, B. (2011). States potential enrollment of adult students: A stochastic frontier analysis. *Research in Higher Education*. *52*(6), 555-571. Contribution: Conceived the research design, conducted the analysis, wrote up the results, and most of the implications
- 12. **Titus, M. A.** (2009-2010). Bachelor's degree productivity x-inefficiency: The role of state higher education policy. *Journal of College Student Retention: Research, Theory and Practice, 11*(1), 7 32.
- 13. **Titus, M. A**. (2009). The production of bachelor's degrees and financial aspects of state higher education policy: A dynamic analysis. *The Journal of Higher Education*. 80(4),439-468.
- 14. **Titus, M. A**. (2007). Detecting selection bias, using propensity score matching, and estimating treatment effects: An application to the private returns to a master's degree, *Research in Higher Education*, 48(4), 487-521.
- 15. **Titus, M. A.** (2006a). No college student left behind: The influence of financial aspects of a state's higher education policy on college completion, *The Review of Higher Education*, 29(3), 293-317.
- 16. **Titus, M. A**. (2006b). Understanding the influence of the financial context of institutions on student persistence at four-year colleges and universities, *The Journal of Higher Education*, 77(2), 353-375

- 17. **Titus, M. A.** (2006c). Understanding college degree completion of students with low socioeconomic status: The influence of institutional financial context. *Research in Higher Education*, 47(4), 371 398.
- 18. Perna, L.W. & **Titus, M. A**. (2005). The relationship between parental involvement as social capital and college enrollment: An examination of racial/ethnic group differences. *Journal of Higher Education*, 76(5), 485-518. Contribution: Conducted the analysis
- 19. **Titus, M. A**. (2004). Examining the influence of institutional context on persistence at four-year colleges and universities: A multilevel approach. *Research in Higher Education*, 45(7), 673 699.
- 20. Perna, L.W. & **Titus, M. A**. (2004). Understanding differences in the choice of college attended: The role of state public policies. *Review of Higher Education*, 27(4), 501-525. Contribution: Conducted the analysis

Conferences, Workshops, and Talks

Invited Talks

- 1. **Titus, M. A**. (2018, January). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 2. **Titus, M. A.** (2017, March). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 3. **Titus, M. A.** (2015, December). Presentation Degree Production and Cost Efficiency: An Application of Stochastic Frontier and Spatial Analysis, Education Policy Seminar Institute of Higher Education, University of Georgia.
- 4. **Titus, M.A.** (2015, April). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 5. **Titus, M.A.** (2014, January). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 6. **Titus, M.A.** (2013, November). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 7. **Titus, M. A**. (2010, October). Presentation on Higher Education in the U.S to Participants in the International Visitor Leadership Program sponsored by the U.S. Department of State, Institute of International Education (IIE), Washington DC.
- 8. **Titus, M. A.** (2009, November). Presentation on Higher Education in the U.S to Turkish Education officials sponsored by the U.S. Department of State., Institute of International Education (IIE), Washington DC.

- 9. **Titus, M. A.** & Eagan, K. (2009, June). Degree productivity and cost efficiency in U.S. public colleges and universities: Is there a tradeoff? A paper presented at the U.S, Department of Education- sponsored Fourth Annual Institute of Education Sciences (IES) Research Conference. Washington, DC.
- 10. **Titus, M. A.** (2008, March). Examining the effects of college completion on salary for low income students: A counterfactual approach. A paper presented at the annual meeting of the American Educational Research Association, New York, NY.
- 11. **Titus, M.A**. (2005, May). No College Student Left Behind: Examining the Influence of Financial Aspects of a State's Higher Education Policy Context on College Completion. The Stanford Higher Education Seminar Series, Stanford University, CA.
- 12. **Titus, M. A.** (2006, May). Examining the private benefits of graduate education. A paper presented at the annual meeting of the Association for Institutional Research, Chicago, IL.
- 13. **Titus, M.A.** (2002, October). An analysis of college student persistence using empirical Bayes estimates and hierarchical generalized linear modeling. A presentation at the 16th Annual Conference of the Maryland Association for Institutional Research, Towson, MD
- 14. **Titus, M.A**. (1997, November). Financial aid and second year retention: A preliminary analysis, A paper presented at the 11th Annual Conference of the Maryland Association for Institutional Research, Baltimore, MD.

Refereed Presentations

- 1. Vamosiu, A. C, **Titus, M. A.**, (2022, April). Neighbor-Effects and Economies of Scale and Scope at Public Community Colleges. A paper accepted for presentation at the annual conference of the American Educational Research Association, San Diego, CA.
- 2. **Titus, M.A.**, Hayes, S., Maliszewski Lukszo, C., Vamosiu, A., & Mason-Clercin, N. (2019, November). Persistent Cost Efficiency at Public Community Colleges in the US: A Stochastic Frontier Analysis. A paper accepted for presentation at Association for the Study of Higher Education, Portland, OR.
- 3. **#Titus, M.A.**, McClure, K.R., Vamosiu, A.C., & Gray, S. (2019, April) Privatization and Cost Inefficiency at Public Research Universities. A paper accepted for presentation at the annual conference of the American Educational Research Association, Toronto, Canada.
- 4. **#Titus, M.A.**, Gray, S., & Lue, K. (2018, March). Bachelor's Degrees Awarded and State Appropriations to Higher Education: A Spatial Analysis, A paper presented at the annual conference of the American Educational Research Association, New York, NY.
- 5. Vamosiu, A. C, **Titus, M. A.**, & McClure, K. R. (2017, June). Economies of scale and scope at public master's granting institutions. A paper presented at the annual conference of the Western Economic Association International, San Diego, CA.

- 6. McClure, K. R., & **Titus, M. A.**, (2017, November). Spending up the ranks? Revisiting the relationship between administrative costs and the pursuit of prestige at U.S. public research universities, A paper accepted for presentation at the annual conference of the Association for the Study of Higher Education, Houston TX.
- 7. McClure, K. R., **Titus, M. A.**, & Vamosiu, A. C. (2016, November). More bang for the buck? Examining cost efficiency at public master's institutions. A paper presented at the annual conference of the Association for the Study of Higher Education, Columbus, OH.
- 8. **#Titus, M. A.**, & Williams, D. S., (April, 2015). Pell grants and degree production at public comprehensive institutions: A spatial analysis. A paper presented at the annual conference of the American Educational Research Association, Chicago, IL.
- 9. McClure, K., & **Titus, M. A.**, (2015, April). The all-administrative university? Exploring the relationship between administrative costs and administrative staff at public comprehensive institutions. A paper presented at the annual conference of the American Educational Research Association, Chicago, IL.
- 10. #Kuvaeva, A. & **Titus, M. A.**, (2015, April). U.S. gross domestic product growth and federal academic research and development expenditures. A paper presented at the annual conference of the American Educational Research Association, Chicago, IL.
- 11. **#Titus, M. A**. & Williams, D. S. (2014, November) The direct and spillover effects of financial resources on bachelor's degree production by public four-year institutions within states: A spatial analysis. A paper presented at the annual conference of the Association for the Study of Higher Education, Washington, DC.
- 12. **Titus, M. A.** (2013, March) The relationship between federal grants and subsidized loans. A paper presented at the annual conference of the American Education Finance Association, New Orleans, LA.
- 13. **#Titus, M.** Williams, J. A. & Dreier, J. B. (2013, November). Public investment in higher education and the public good: The long-term economic benefits (costs) to states. A paper presented at the annual conference of the Association for the Study of Higher Education, St. Louis, MO.
- 14. **Titus, M**. (2011, April) State Economic Performance, Degree Production, and Higher Education Appropriations. A paper presented at the annual conference of the American Educational Research Association, New Orleans, LA.
- 15. **#Titus, M.**, Vamosiu, A., & Gupta, A. (2011, April). Conditional convergence of nonresident tuition rates at public research universities: A panel data analysis. A paper presented at the annual conference of the American Educational Research Association, New Orleans, LA.

- 16. **Titus, M. A.** (2010, March). The relationship between federal grants and subsidized loans. A paper presented at the 35th annual conference of the American Education Finance Association., Richmond, VA.
- 17. **#Titus, M. A.,** Simone, S., Gupta, A., & Pérez-Mejías, P. (2009, Nov.) Investigating state appropriations and net tuition revenue for public higher education: A vector error correction modeling approach. A paper presented at the annual conference of the Association for the Study of Higher Education, Vancouver, Canada.
- 18. **Titus, M. A.** (2009, April) The production of bachelor's degrees and per capita income growth in the United States. A paper presented at the annual conference of the American Educational Research Association, San Diego, CA.
- 19. **Titus, M. A.** and Pusser, B. (2008, Nov.) States' potential enrollment of adult students as undergraduates in higher education: A stochastic frontier analysis. A paper presented at the annual conference of the Association for the Study of Higher Education, Jacksonville, FL.
- 20. **Titus, M. A.** (2008, Nov.) The influence of working while in college on degree completion and salary outcome. A paper presented at a symposium of the annual conference of the Association for the Study of Higher Education, Jacksonville, FL.
- 21. **Titus, M. A.** and Eagan, K. (2008, May). Degree productivity and cost efficiency in U.S. public colleges and universities: Is there a tradeoff? A paper presented at the annual meeting of the Association for Institutional Research, Seattle, WA.
- 22. **Titus, M. A.** (2007, June). Staying or leaving after college? Understanding how state financial aid and fiscal policies influence the retention of bachelor's degree recipients within a state. A paper presented at the annual meeting of the Association for Institutional Research, Kansas City, MO.
- 23. **Titus, M. A.** (2007, April). Examining the effects of college completion on wage earnings: A counterfactual approach. A paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- 24. **Titus, M. A.** (2006, May). Exploring the influence of the institutional context on the timing of student attrition by socioeconomic status: A discrete-time multilevel hazard approach. A paper presented at the annual meeting of the Association for Institutional Research, Chicago, IL.
- 25. **Titus, M. A.** (2006, April). How social class influences college completion: An alternative examination of the role of parental wealth. A paper presented at the annual meeting of the American Educational Research Association, San Francisco, CA.

- 26. **Titus, M. A.** (2005, November). Examining changes in financial aspects of state higher education policy and the accumulation of college-educated human capital: A dynamic approach. A paper presented at the Public Policy Forum of the annual conference of the Association for the Study of Higher Education, Philadelphia, PA.
- 27. **Titus, M. A.** (2005, April). Examining the private economic benefits of persistence in higher education: A two-stage approach. A paper presented at a roundtable at the annual meeting of the American Educational Research Association, Montreal, Canada.
- 28. **Titus, M. A.** (2004, November). Understanding college degree completion of students with low socioeconomic status: The influence of the institutional financial context. A paper presented at the annual conference of the Association for the Study of Higher Education, Kansas City, MO
- 29. **Titus, M.A.** (2004, May/June). An examination of the short-term private benefit of a master's degree: A two-stage approach. A paper presented at the annual meeting of the Association for Institutional Research, Boston, MA.
- 30. **Titus, M.A.** (2004, April). No college student left behind: Understanding the state higher education policy context on college completion. A paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- 31. **Titus, M.A.** (2003, November). Understanding the influence of the financial context of institutions on college persistence student persistence at four-year colleges and universities. A paper presented at the annual conference of the Association for the Study of Higher Education, Portland, OR.
- 32. Perna, L., Steele, P., Woda, S., Hibbert, T., and **Titus, M.** (2003, May). An Exploration of the relationship between state public policies and college enrollment in the state of Maryland. A presented at the 20th annual NASSGAP/NCHELP Financial Aid Research Conference, Annapolis, MD.
- 33. **Titus, M.A**. (2003, April). An examination of the influence of institutional context on persistence at four-year colleges and universities: A multilevel approach. A paper accepted for presentation at the annual conference of the American Educational Research Association, Chicago, IL.
- 34. Perna, L.W. & **Titus, M.A.** (2002, November). Understanding the differences in the choice of college attended: The role of state context. A paper presented with Laura Perna at the ASHE Forum on Public Policy in Higher Education at the annual conference of the Association for the Study of Higher Education, Sacramento, CA.
- 35. Williford, L.E., Nadasen, D.D., & **Titus, M.A.** (2002, June). Employer follow-up surveys: A comparison of two multi-institutional university systems. A paper presented at the Annual Forum of the Association for Institutional Research, Toronto, Canada.

- 36. Perna, L.W. & **Titus, M.A**. (2002, June). Understanding the barriers to college access for students with low family income and low socioeconomic status: The role of state context. Paper presented at the 19th annual NASSGAP/NCHELP Financial Aid Research Conference, Denver, CO.
- 37. **Titus, M. A** (2000, May). The financing of success in higher education: Student aid expectations, and the persistence of first-time full-time freshmen. A paper presented at the Annual Forum of the Association for Institutional Research, Cincinnati, OH.

Referred Posters

- 1. **Titus, M.** A. (2017, March). A dynamic analysis of the relationship between net tuition revenue and state appropriations for public higher education. A paper accepted for presentation as a poster at the annual conference of the Association of Education Finance and Policy, Washington, DC.
- 2. **Titus, M.A.** & Eagan, K. (2016, April). Examining production efficiency in higher education: A stochastic frontier latent class approach. A paper accepted for presentation as a poster at the annual conference of the American Educational Research Association, Washington, DC.

Non-Refereed Presentations

1. Titus, M. A. (2018, June). An analysis of how state economic performance impacts state support for public higher education. A paper presented at a conference on the Volatility in State Spending for Higher Education, University of Illinois at Urbana-Champaign, IL.

Symposia

- 1. Cheslock, J., Rios-Aguilar, C., McCall, B., Thomas, S., **Titus, M.**, & Zhang, L. (2009, Nov.) Multilevel models in higher education research: A promising but still underutilized approach. Participant in a symposium of the annual conference of the Association for the Study of Higher Education, Vancouver, Canada.
- 2. Perna, L.W., Kasworm, C., **Titus, M.A.**, Umbach, P., Ziskin M. (2008, Nov.) Developing a more complete understanding of work for today's college students. Association for the Study of Higher Education, Jacksonville, FL
- 3. Perna, L.W. & **Titus, M.A.** (2001, Nov.). The role of social capital in understanding racial/ethnic group differences in the realization of educational plans. A paper presented at a symposium entitled, "Parental Guidance Suggested: Family Involvement in College Preparation Programs," at the annual conference of the Association for the Study of Higher Education, Richmond, VA.

Colloquia

- 1. **Titus, M. A.** (2006, October). "Examining how the production of postsecondary degrees is influenced by financial aspects of a state's higher education policy context: A dynamic approach". Colloquium at The Institute of Higher Education, University of Georgia.
- 2. **Titus, M. A.** (2006, September). Examining the influence of financial aspects of the state higher education policy context on the production of postsecondary degrees: A dynamic approach. Colloquium at the Graduate School of Education, University of California –Riverside

Book Reviews, Notes, and Other Contributions

Book Review

1. **Titus, M. A**. (2009). [Review of Book *What's Happening to Public Higher Education*]. *Journal of College Student Development.* 50(3), 349-350.

Significant Works in Public Media

- 1. Work mentioned in *Inside HigherEd*, 2008. "As Institutional Researchers Meet, Studies Galore"
 - https://www.insidehighered.com/news/2008/05/27/institutional-researchers-meet-studies-galore
- 2. Work mentioned in *Inside HigherEd*, 2016. "Spending Your Tax Dollars" https://www.insidehighered.com/news/2016/08/16/study-finds-public-masters-institutions-are-efficient
- 3. Work mentioned in *The Chronicle for Higher Education*, 2010. "Pumping Up Alumni Giving at Public Colleges: Studies Find Surprising Trade-Offs" https://www.chronicle.com/article/Pumping-Up-Alumni-Giving-at/65319
- 4. Work mentioned in *The Chronicle for Higher Education*, 2008. "Study Finds Parental Income Helps Determine Payoff From a Bachelor's Degree" https://www.chronicle.com/article/Study-Finds-Parental-Income/40694
- Work mentioned in *The Chronicle for Higher Education*, 2008. "Education Researchers Discuss Progress Toward Diversity" https://www.chronicle.com/article/Education-Researchers-Discuss/22083
- 6. Interviewed by North Carolina Public Radio WUNC, 2007

Sponsored Research

<u>Sponsored Research and Programs – Administered by the Office of Research Administration (ORA)</u>

Grants

1. Spencer Foundation

Duration: 2019-2023 Role: Co-Investigator

Title: Disparities in Investment in Children and Youth in the United States

Funding \$999,024 (R301386-00001)

Contracts

1. Institute for Education Sciences; State Longitudinal Data Systems

Duration: 2015 – 2016 Role: Consultant

Title: Feasibility of Synthetic Data for Population-Averaged and Cluster

Specific Analyses by Researchers Utilizing Integrated State Longitudinal

Data Systems (R372A150045)

Funding: \$936,752

PI: Dr. Laura Stapleton, University of Maryland, College Park

Gifts, and Funded Research not administered by ORA

1. Association for Institutional Research

Duration: 2004-2005

Role: Principal Investigator

Title: Examining the private benefit of graduate education: A two-stage

Approach

Funding: \$25,775

North Carolina State University

2. Faculty Research and Professional Development (FR&PD) research grant

Duration: 2004-2005

Role: Principal Investigator

Funding: \$3,947

North Carolina State University

3. Lumina Foundation for Education Grant

Duration: 2005 – 2007 Role: Consultant

Title: Adult Learners in Postsecondary Education: Emerging Pathways to

Access and Success. Part II

Funding: \$798,000

PI: Dr. Brian Pusser, University of Virginia

Research Fellowships, Prizes and Awards

- 1. Teachers Insurance and Annuity (TIAA) Institute Fellow, 2018
- 2. Fellow, Higher Education Finance Roundtable at the Institute for Higher Education Governance and Law, University of Houston, 2004
- 3. National Center for Public Policy in Higher Education, Associate, 2005 http://www.highereducation.org/crosstalk/pdf/ct_winter05.pdf
- 4. Dissertation of the Year (co-winner), University of Maryland, Department of Education Policy and Leadership, 2003
- 5. Maryland Association for Institutional Research Dissertation Grant, 2002
- 6. Advanced Opportunity Program Fellowship, University of Wisconsin at Milwaukee, 1981-82.
- 7. Top History Major, York College of the City University of New York, 1979.
- 8. Phi Alpha Theta International Honor in History, York College of the City University of New York, 1979.

Professional and Extension Publications

Reports and Non-Refereed Monographs

1. **Titus, M.** A., Simone, S., & Gupta, A. (2010). *Investigating state appropriations and net tuition revenue for public higher education: A vector error correction modeling approach*. Institute for Higher Education Law and Governance Institute Monograph Series.

Working Papers

1. **Titus, M. A.**, (2010, November). Exploring heterogeneity in salary outcomes among master's degree recipients: A difference-in-differences matching approach.

Available at SSRN: http://ssrn.com/abstract=1716049

Other Research/Scholarship/Creative Activities

1. **#Titus, M.A.**, Peng, A., Wasden, L., & Marin, V., Marginal effects of completing a master's degree on salary outcomes

TEACHING, EXTENSION, MENTORING, AND ADVISING

University of Maryland (all graduate courses)

- 1. EDHI 650 Professional Seminar in Higher and Adult Education
- 2. EDHI 701 Applied Research and Data Based Decision Making

- 3. EDHI 752 State Systems of Higher Education
- 4. EDHI 754 Federal Policies in Postsecondary Education
- 5. EDHI 755 Finance in Higher Education
- 6. EDHI 788 Special Topics: Institutional Research and Planning
- 7. EDHI 788 Special Topics: State-Level Higher Education Research
- 8. EDHI 895 Research Critique Seminar
- 9. EDCP 870 First Year Doctoral Seminar

North Carolina State University: (all graduate courses)

- 10. EAC 595A Introduction to Research in Adult and Community College Education
- 11. EAC 595C Special Topics College Student Retention
- 12. EAC 551 Intro to Research in Adult & Higher Education (formerly EAC 595)
- 13. EAC 541 Administration and Finance of Student Affairs
- 14. EAC 749 Finance in Adult and Community College Education
- 15. EAC 795A Special Topics Demographic Trends in Higher Education
- 16. EAC 795C Special Topics Multilevel Modeling (advanced statistical methods)

Teaching Innovations, University of Maryland, College Park

Other – Course re-design

- 1. EDHI 752 State Systems of Higher Education
- 2. EDHI 754 Federal Policies in Postsecondary Education
- 3. EDHI 755 Finance in Higher Education

Other – New special topics courses developed

- 4. EDHI 788 Special Topics: Institutional Research and Planning
- 5. EDHI 788 Special Topics: State-Level Higher Education Research

Teaching Innovations, North Carolina State University

Other – New special topics courses developed

- 1. EAC 595C Special Topics College Student Retention
- 2. EAC 795A Special Topics Demographic Trends in Higher Education
- 3. EAC 795C Special Topics Multilevel Modeling (advanced statistical methods)

Advising: Research

Doctoral - Completed dissertations chaired (with current position of student)

1. Licata-Hoang, C. Evaluating the Effect of State Title IX Policies on College Campuses through Difference-in-Differences Investigation

University of Maryland, College Park

Successfully defended dissertation in 2022

Position: Sr. Account Manager, University of Maryland, Global Campus

2. Gray, S. An Analysis of the Effects of Responsibility Center Management on Costs at Two Public Research Universities in the United States: A synthetic control approach. University of Maryland, College Park,

Successfully defended dissertation in 2020

Position: Process Consultant, Enterprise Planning & Continuous Improvement, Division of Information Technology, University of Maryland, College Park

3. Knepler, E. Examining how undergraduate stem degree production is influenced by state higher education stem policies across states: A panel data analysis, University of Maryland, College Park,

Successfully defended dissertation in 2019

Position: Research Scientist at the Higher Education Analytics Center (HEAC) at the University of Chicago

4. Burczek Dreier, J. Examining how Tennessee state merit aid influences institutional grant aid: A difference-in-differences approach, University of Maryland, College Park Successfully defended dissertation in 2018

Position: Assistant Director for Undergraduate Analytics in the Office of Undergraduate Education, University of Minnesota

5. Williams, D. Return on investment: An examination of the "spillover effect" of state funding for higher education on state economic performance, a spatial analysis University of Maryland, College Park

Successfully defended dissertation in 2017

Position: Assistant Vice President and Director of Admissions at Rice University

6. Narozhnaya, K. Exploring the relationship between financial aspects of Institutional behavior and bachelor's degree completion,

University of Maryland, College Park

Successfully defended dissertation proposal in 2015

Position: Unknown

7. Medellin, R. Predictors of bachelor's degree completion and the returns to college student employment: An application of propensity score matching University of Maryland, College Park

Successfully defended dissertation proposal in 2014

Position: Director of Organizational Effectiveness & Design, Washington, DC

8. Williams, J. Examining how state funding for higher education is influenced by legislator policy preferences: A dynamic panel analysis

University of Maryland, College Park

Successfully defended dissertation in 2014

Position: Senior Director, The College Board, Washington, DC

9. Mudric, M. Depression among college students: An assessment of the influence of environmental factors on retention outcomes

University of Maryland, College Park

Successfully defended dissertation proposal in 2012

Position: Director of the Office of Student Support & Wellness Promotion, Loyola University

10. Simone, S. Examining the influence of selectivity on alumni giving at public universities: A dynamic panel modeling approach.

University of Maryland, College Park.

Successfully defended dissertation proposal in 2009

Position: Director of Research and Evaluation, John J. Heldrich Center for Workforce Development at Rutgers University

11. Brasier, T. *The effects of parental involvement on students' eighth and tenth grade college aspirations: A comparative analysis.* (winner of College of Education dissertation support award, \$3,000)

North Carolina State University

Successfully defended dissertation in 2008.

Position: Vice President, Student Services at Asheville-Buncombe Technical Community College

12. Townsend, R. The influence of student involvement with campus life on the retention of African American students enrolled at a public historically black university.

North Carolina State University

Successfully defended dissertation in 2005

Position: Adjunct Faculty Member at NC Central University

Current doctoral research being chaired (with dissertation working title)

<u>Current doctoral advisees (pre-candidacy)</u>

1. Mason, Clercin, N. University of Maryland, College Park

2. Wasden, L. University of Maryland, College Park (up thru 2022)

Completed dissertations advised as member

1. Lagos Marin, F.	University of Maryland	2022
2. Murphy, A.	University of Maryland	2021
3. Byrne, V. B.	University of Maryland	2020
4. Maliszewski, C.	University of Maryland	2018
5. Hoyer, M.	University of Maryland	2015

6. Vamosiu, A. C.	University of Maryland	2013
7. Mozie-Ross, Y.	University of Maryland	2011
8. Lundy-Wagner, V.	University of Pennsylvania	2010
9. Pacchetti, E.	University of Maryland	2008
10. Segura, G.	University of Maryland	2008
11. Satterlee, R.	University of Maryland	2008
12. Lombardi, R.	North Carolina State University	2007
13. Johnson, K.	North Carolina State University	2007
14. Hill-Hilldreth	North Carolina State University	2007
15. Collins, M.	North Carolina State University	2007
16. Olasen, K.	North Carolina State University	2006
17. Nagler, A.	North Carolina State University	2006
18. Foster, R.	North Carolina State University	2006
19. Carol, B.	North Carolina State University	2006
20. Thornton, C.	North Carolina State University	2006

Current service on dissertation committees as a member

1. Baker, D. University of Maryland, College Park

Master's

Completed degrees as advisor

1. Blankenship, C.	University of Maryland, College Park	2022
2. Foley, E.	University of Maryland, College Park	2022
3. Marin, V.	University of Maryland, College Park	2022
4. Randolph, B.	University of Maryland, College Park	2022
5. Ryan, A.	University of Maryland, College Park	2022
6. Zepeda De Leon, I.	University of Maryland, College Park	2022
7. Amaro Diaz, A.	University of Maryland, College Park	2021
8. Hunt, C.	University of Maryland, College Park	2021
9. Neuner, A.	University of Maryland, College Park	2021
10. Avilez Marquina, C	. University of Maryland, College Park	2020

11. Raphael, J.	University of Maryland, College Park	2020
12. Renn, M.	University of Maryland, College Park	2020
13. Clear, R.	University of Maryland, College Park	2019
14. Obergfell, M.	University of Maryland, College Park	2019
15. Hauprich, K.	University of Maryland, College Park	2018
16. Rivas, M.	University of Maryland, College Park	2018
17. Beitzel, Z.	University of Maryland, College Park	2019
18. Laib, A.	University of Maryland, College Park	2017
19. Onuma, F.	University of Maryland, College Park	2017
20. McAndrews, J.	University of Maryland, College Park	2016
21. Rogers, M.	University of Maryland, College Park	2016
22. Shantzis, A.	University of Maryland, College Park	2016
23. Goodwin, J.	University of Maryland, College Park	2015
24. Eagan, K.	North Carolina State University	2007

Current Advisees

- 1. Ashton, M.
- 2. Cox, G.
- 3. Fitzgerald, V.
- 4. Hernandez-Velasquez, J.
- 5. Monroy, K.
- 6. Riley, G.
- 7. Thurston, M.
- 8. Vaisman, V.

Completed thesis committee

- 1. Eagan, K. North Carolina State University 2007 (chair)
- 2. Ofstein, J. North Carolina State University 2007 (member)

Mentorship

Junior Faculty

- 1. Mentor to Associate Professor Adriana Vamosiu, University of San Diego
- 2. Mentor to Associate Professor Kevin McClure, University of North Carolina, Wilmington

Advising: Other than Directed Research

1.	Mason, N	University of Maryland, College Park	2017-2019
2.	Pullaro, N.	University of Maryland, College Park	2009-2012
3.	Olson, G.	University of Maryland, College Park	2008-2015
4.	Morrow, C.	University of Maryland, College Park	2006-2014

Workshops

- 1. **Titus, M.A.**, (2009, Summer). Hierarchical Linear Modeling Workshop, ASHE Critical Quantitative Institute, University of California Los Angeles
- 2. **Titus, M.A.**, (2010, Summer). Hierarchical Linear Modeling Workshop, ASHE Critical Quantitative Institute, University of California Los Angeles

SERVICE AND OUTREACH

<u>Editorships, Editorial Boards, & Reviewing Activities for Journals and Other Learned</u> Publications

Editorships

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1.	Higher Education:	Handbook of	Theory and	l Research	i 2014 - 2023

2. Research in Higher Education	2020 – present
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Editorial Boards

1.	Research in Higher Education	2011 - 2020
2.	Review of Higher Education	2013 – 2019
3.	Journal of Education Finance	2013 – present
4.	Higher Education	2008 – 2015
5.	Journal of College Student Development	2005 - 2014

Reviewing Activities for Journals and Other Learned Publications

- 1. Educational Evaluation and Policy Analysis 2005
- 2. Journal of College Student Development 2005 2009
- 3. Educational Foundations Review 2006
- 4. Journal of the Professoriate 2006, 2008
- 5. Journal of Higher Education 2007 present
- 6. The Review of Higher Education 2007 present
- 7. Research in Higher Education 2011 2020
- 8. Journal of Hispanic Higher Education 2008
- 9. Higher Education 2009
- 10. AERA Open 2016, 2021
- 11. Education Policy Analysis Archives 2017
- 12. *Journal of Education Finance* 2016, 2017, 2020
- 13. Journal of the Operational Research Society 2019
- 14. Higher Education: Handbook of Theory and Research 2017, 2019, 2020
- 15. Sociology of Education 2019
- 16. Empirical Economics 2020
- 17. Mathematics 2021

Reviewing Activities for Agencies and Foundations

1. U.S. Department of Education. *Persistence and Attainment of 2003–04 Beginning Postsecondary Students: After Three Years (NCES 2007-169)*, National Center for Education Statistics.

2. U.S. Department of Education. (2002, January). Supplemental Table Update to Trends in Undergraduate Borrowing: Federal Student Loans in 1989–90, 1992–93, and 1995–96 (NCES 2000-151), National Center for Education Statistics.

Reviewing Activities for Conferences

- 1. 2003 AERA Conference, Chicago, IL
- 2. 2003 ASHE Conference, Portland, OR
- 3. 2004 AERA Conference, San Diego, CA
- 4. 2004 ASHE Conference, Kansas City, MO
- 5. 2005 AERA Conference, Montreal, Canada
- 6. 2005 ASHE Conference, Philadelphia, PA
- 7. 2006 AERA Conference, San Francisco, CA
- 8. 2009 AERA Conference, San Diego, CA
- 9. 2015 ASHE Conference, Denver, CO

Discussant at the following conferences:

- 1. 2007 AERA Conference, Chicago, IL
- 2. 2008 AERA Conference, New York, NY
- 3. 2005 ASHE Conference, Philadelphia, PA
- 4. 2007 ASHE Conference, Kansas City, MO
- 5. 2009 AERA Conference, San Diego, CA
- 6. 2009 ASHE Conference, Vancouver, Canada
- 7. 2013 ASHE Conference, St. Louis, MO
- 8. 2015 ASHE Conference, Denver, CO

Committees, Professional & Campus Service

Campus Service – Department

Campus Service – Department, University of Maryland, College Park

1.	Productivity Committee	2020
2.	Concentration Coordinator	2018-2020
3.	Department Advisory Committee	2018

4. Department Advisory Committee	2016, 2023
5. Space Committee	2015-2016
6. Concentration Coordinator	2013-2015
7. Plan of Organization Committee	2013-2015
8. Ad Hoc Working Group on Organizational Plan for new department	2009-2010
9. Curriculum Committee	2009-2010
10. IRB Representative	2008-2009
11. Search Committee (Asst./Assoc. Professor)	2007-2008
12. Search Committee Chair (Asst./Assoc. Professor)	2022
Campus Service – Department, North Carolina State University	
13. Acting Program Coordinator	2007
14. Liaison to Research Triangle Institute (RTI) International	2006-2007
15. Search Committee, Asst. & Assoc. Professor	2006-2007
16. Search Committee, Asst. & Assoc. Professor	2003-2004
Campus Service – College, University of Maryland, College Park	
Campus Service – College, University of Maryland, College Park 1. Recruitment Advisory Board	2019
	2019 2013-2014
Recruitment Advisory Board	
 Recruitment Advisory Board Senate Budget Committee 	2013-2014
 Recruitment Advisory Board Senate Budget Committee SPARC Committee 	2013-2014 2013-2014
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) 	2013-2014 2013-2014 2013
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) 	2013-2014 2013-2014 2013 2013
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) Senate Steering Committee 	2013-2014 2013-2014 2013 2013 2010-2011
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) Senate Steering Committee Senate 	2013-2014 2013-2014 2013 2013 2010-2011
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) Senate Steering Committee Senate Campus Service – College, North Carolina State University	2013-2014 2013-2014 2013 2013 2010-2011 2008-2009
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) Senate Steering Committee Senate Campus Service – College, North Carolina State University Mediation Committee 	2013-2014 2013-2014 2013 2013 2010-2011 2008-2009
 Recruitment Advisory Board Senate Budget Committee SPARC Committee Faculty Development Committee (chair) Search Committee (Asst. Dean of Finance/Budget Officer) Senate Steering Committee Senate Campus Service – College, North Carolina State University Mediation Committee Research Committee 	2013-2014 2013-2014 2013 2013 2010-2011 2008-2009 2005-2007 2006-2007

2.	Faculty Grievance Hearing Board	2019
3.	University Senate, University of Maryland	2017-2020
Can	npus Service – University, North Carolina State University	
1.	ACCESS Committee	2006-2007
2.	Physical Environment Committee	2006
Offi	ces and Committee Memberships	
A	ssociation for the Study of Higher Education (ASHE)	
1.	Steering Committee Member, Graduate Student Policy Seminar	2006-2008
2.	Nominations Committee Member	2009
3.	Program Committee Member	2006
A	merican Educational Research Association (AERA)	
4.	AERA-J Awards Committee	2007-2008
Lead	dership Roles in Meetings and Conferences, ASHE	
1.	Past-Chair, Council for Public Policy in Higher Education	2014-2015
2.	Board of Directors	2013-2014
3.	Chair, Council for Public Policy in Higher Education	2013-2014
4.	Vice-Chair, Council for Public Policy in Higher Education	2012-2013
5.	Co-Chair: Policy, Contexts, Foundations, and Methods Division	2010
6.	Chair, Steering Committee, Graduate Student Policy Seminar	2008
7.	Co-Chair: Policy, Finance, and Economics Division	2006
8.	Executive Committee, Council for Public Policy in Higher Education	2005-2006
9.	Div. J (Postsecondary Education) Co-Chair: Economics & Finance Section	2007
Oth	er Non-University Committees, Memberships, Panels, etc.	
1.	Beginning Postsecondary Students (BPS) Survey Technical Review Panel	(2002, 2004-
	2005, 2007-2010, 2016, 2018-2021)	
2.	Baccalaureate and Beyond Longitudinal Study (B&B) Technical Review P	anel, 2016
3.	National Postsecondary Students Aid Study (NPSAS) Technical Review P	anel, 2014 &
	2022	

4. Educational Longitudinal Study (ELS) Technical Review Panel, 2010

External Service and Consulting

National

1. National Center for Education Statistics (2002, 2004-2005, 2007-2010, 2016, 2018-2020)

State

- 2. Maryland Higher Education Commission
- 3. Puerto Rico Education Council, 2013

Other

- 4. University of Virginia
- 5. University of Massachusetts Boston
- 6. Nova Southeastern University
- 7. United Negro College Fund
- 8. University of Southern California
- 9. The Delta Project, Washington, DC
- 10. JBLA/Coffey Consulting
- 11. Rand Corporation