

2026 World KidWind® Challenge

Sponsorship Opportunities



Each May we gather the top performing student team from over 60 regional KidWind Challenges to compete head to head for the title of World Champion!

/ Contact Michael at Michael@KidWind.org to discuss sponsorship! /

→ Title Sponsorship: \$25,000+

These funds help KidWind cover travel, lodging, and meals for our team, who will be traveling from across the country to serve as judges, facilitators, and support staff at Worlds. They also help us to provide consumable materials used during our Instant Challenges, pay for table and chair rentals, and cover expected electrical and AV cost. As you can see, Title Sponsors are integral to the success of the event. Without them, we would be unable to hold this event!

All Title Sponsors will have the opportunity to speak at either the Kickoff or Awards ceremonies and will have their logos prominently displayed on the website and all marketing and branded materials at the event.

The success of the World KidWind Challenge depends on the support of our wonderful sponsors! Sponsorship benefits are outlined below and always include recognition on our website and event materials.

→ Competition Element Sponsorship

WIND TUNNELS: \$5,000

Sponsor one of the large KidWind wind tunnels that each team participating in the Wind Challenge uses to test their turbines. Your logo will be displayed on both sides of the wind tunnel which is placed in our highest traffic spectator area. In addition, members from your organization will have the opportunity to volunteer to help run this key competition component. We hope to have 6 wind tunnels at the event, each up for sponsorship!

SOLAR HOME TESTING: \$5,000

Sponsor our new solar testing rig, the Solar Blast, that each team participating in the Solar Challenge uses to test their solar home. Your logo will be displayed on both sides of the array which is placed alongside our high traffic spectator area. In addition, members from your organization will have the opportunity to volunteer to help run this key competition component. Your team can also volunteer to sit on our judges panel to see the design presentations. We hope to have 2 testing arrays at the event, each up for sponsorship!

INSTANT CHALLENGE MATERIALS: \$3,000

Each year, we design unique, on-the-spot challenges that test students' knowledge, skills, teamwork, and creativity. Your sponsorship will help us purchase the essential materials needed for six exciting challenges. Sponsors will be acknowledged on event signage and have the opportunity to help design the activity and your team will be invited to watch as the teams take on these real world challenges in the event room!

→ Material Sponsorship

WIND & SOLAR CHAMPION AWARDS: \$5,000

Top performers and other select teams will receive trophies and prizes at our closing Awards Ceremony. These funds will cover the costs of designing and making these awards. We are looking for two awards sponsors this season, one for the Wind Champions and a second for the Solar Champions. In addition to recognition in our Worlds agenda and during the Awards Ceremony, your team will have the opportunity to present the awards to the winning teams at the ceremony and your logo will appear on the award.

STUDENT SWAG BAGS: \$5,000

Each year, we provide every student team member with a custom event-specific swag bag filled with goodies like notebooks, pens, stickers, and snacks. By sponsoring these bags, your logo will be prominently displayed, and you'll have the opportunity to include your own branded items for students to enjoy. It's a fun and memorable way to support our event and connect with the next generation of innovators.

STOCK THE TOOL TABLE: \$3,000

Since the teams fly to the event, they are unable to bring hand tools that they need to tinker with and fix their turbines and solar structures. Help us provide stations where the teams can borrow these tools (think everything from wrenches and hand saws to solder and hot glue) and find extra blade-making materials, solar panels, and turbine parts. You will be recognized in the Worlds agenda and your logo will be displayed on each tool table.

→ Event Sponsorship

TEAM PARTY: \$10,000

Help us celebrate this year's World KidWind Challenge competitors at the annual Team Party! Sponsoring this party helps us to rent a youth-centered space, like an arcade, and provide transportation, food and drinks for the teams. Last year nearly 500 students and families attended our team party! Your logo will appear on all event signs at Worlds and the website, as well as table and hanging signs at the event. Your organization will also get a shout out on the agenda distributed to teams.

COACHES' PARTY: \$5,000

Help us celebrate the coaches' hard work bringing their teams to Worlds by sponsoring the coaches party. Sponsoring the party helps us secure a location and provide food at the event and give coaches from different regions an opportunity to connect. Your logo will be displayed on the hanging and table signs at this event as well as on the World KidWind Challenge agenda.

AWARD CEREMONY: \$5,000

Top performers and other select teams will receive trophies and prizes at our closing Awards Ceremony. These funds will cover the costs of designing and making these awards. In addition to recognition in our Worlds agenda and during the Awards Ceremony, your team will have the opportunity to present the awards to the winning teams at the ceremony.

HELP GET TEAMS TO WORLDS!

➤ **TEAM TRAVEL SUPPORT FUND TARGET: \$20,000**

Pay into our Team Travel Support Fund. We hope to raise \$20,000 to distribute to teams to cover transportation and lodging costs. All donations to this fund, at any amount, are welcome! Your logo will appear on a large "Thank You" sign in the main hall of the competition venue, on any team gear, the team's regional and community media, and on the KidWind Worlds website.

Show Off Your Organization!

Table at the Event: \$2,500

Get the opportunity to promote your organization and distribute materials to the estimated 800 students, coaches, and chaperones attending the event at your own table in the competition venue. Examples of groups tabling from past events include 3D Printing Services, tool providers, and VR game studios.